



2011: A year of firsts

5000 adults, children and families served.

This is only a number until you understand each of the 5,000 is a child or adult who received life-changing treatment for mental illness and substance abuse in the past year.

Here are just three firsts for some of the people served:

A homeless young woman finds housing, finishes high school and begins college.

A mom and son overcome meth addiction. The son returns to school and is successful.

A young girl understands the cause of her anger and behavior that disrupts life at home and school. Life improves for the whole family because she learns new ways to react.

These are just three stories in a successful year of helping build better lives.

Read more about our year of firsts and successes inside.

The power of one

Dear friends,

This is our first year as Counseling & Recovery Services of Oklahoma, a name that not only better describes who we are and what we do but also more closely aligns with our mission. A great deal of effort and focus went into this name change with staff, board members and community stakeholders participating in the process. This is one of the many firsts to stand out in a year of positive change and growth.

While much of this report tells the story of the past year through statistics, the impact actually comes down to one -- how the life of each person in our care is changed.

David, 16, faced leaving home for treatment if he failed another drug test. With our help, his life took a positive turn. As his recovery progressed, David began to set goals for his life. He found a job, bought a truck, and turned his attention from marijuana to improving his grades and family relationships. David was one of 1,380 children, youth and young adults who came to us for help over the past year.

As you review this report, consider how each of the 5,000 children and adults helped last year impacts not only a family but also our community.

This is the power of one.

Bryan Blankenship, Ph.D.
Executive Director

ONE Award

Executive Director Bryan K. Blankenship, Ph.D., accepts the ONE Award for Community Health Services, sponsored by George Kaiser Family Foundation at the April 2011 ceremony in Tulsa. Only 27 of the state's 19,000 nonprofits were nominated for the ONE awards.

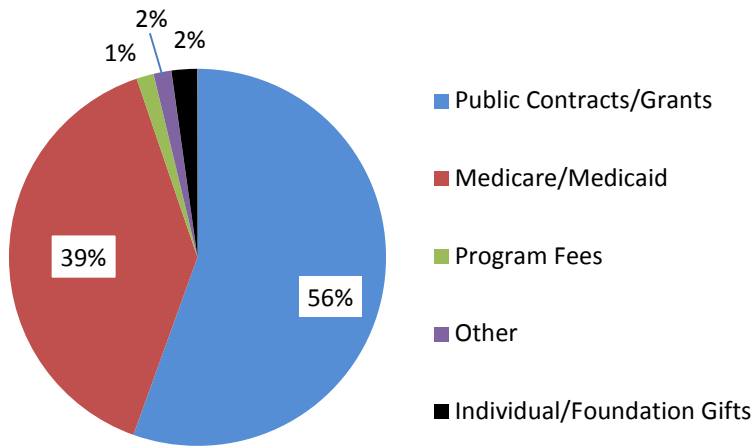
Pictured from left are Oklahoma Center for Nonprofits Board Chair James Young, Tulsa Community Foundation Executive Director Phil Lakin, ONE Awards Commission Chair J. Jerry Dickman, Blankenship, and ONE Awards Chair Travis Campbell.



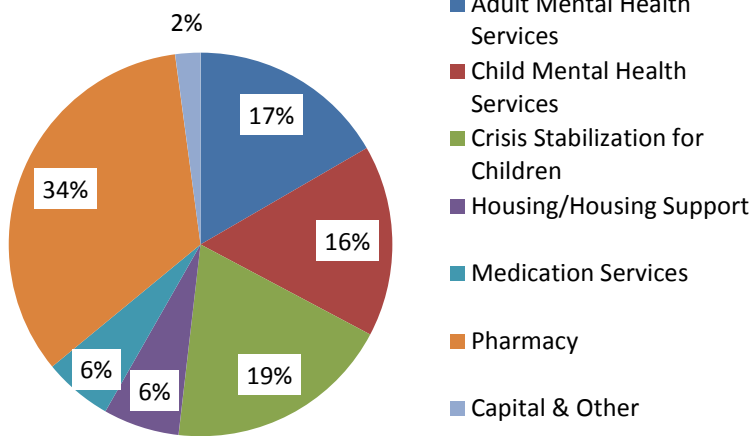
A year of firsts

- Provided 150,205 services
- Admitted 531 youth to the CALM Center for mental health and substance abuse treatment.
- Certified as substance abuse provider
- Selected as a Veteran's Administration grant housing support provider for nine counties
- Filled a record 37,645 prescriptions in our pharmacy.

FY11 Revenue



FY11 Expenses



Thank you for making a difference

Our clients, staff and board appreciate your support over the past year. You have made a difference!

Now, we want to offer you something to say thanks. Through a Tulsa Community Foundation grant, we offer free and confidential financial planning using the expertise of The Advancement Group. Call or email Susan Pierce at 918.492.2554 x560 or spierce@crsok.org for details.

In-kind donations

Sarah Baker
 Rick Blankenship/Eagle Eye Designs
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 Jamie Davis
 Terry Donovan & Interior Logistics
 Myra Fanning
 Cathy Ford
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Look inside to see what we have accomplished together

2011 Annual Report

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Marks Scholarship established

Staff, board members and friends of Counseling & Recovery Services of Oklahoma established a new scholarship to benefit clients and recognize the 18 years of dedicated service by retired Executive Director Larry Marks.

This scholarship awards financial assistance to enhance education, foster recovery and improve current clients' lives.

Larry Marks Scholarship Fund donations are continually accepted online at www.crsok.org or by mail to Counseling & Recovery Services of Oklahoma, 7010 S. Yale, Suite 215, Tulsa, OK 74136.

For more information, please contact Susan Pierce at 918.492.2554 or spierce@crsok.org.

Mission:

Helping build better lives through behavioral health and substance abuse services

